



Central Florida  
Youth In Agriculture

**CFYIA LIVESTOCK  
SHOWCASE & SALE  
MARCH 20-23, 2024  
Sponsorship Information**

# Welcome Message

Dear Potential Sponsor,

In February of 2020, a group of parents and volunteers had a vision to create a new opportunity for kids showing livestock in Polk County. Because of that vision, the Central Florida Youth In Agriculture (CFYIA) was created. CFYIA is an IRS recognized 501(c)(3) non-profit organization that promotes education and support for youth livestock exhibitors in our community through the CFYIA Livestock Showcase and Sale.

CFYIA held its third annual Livestock Showcase and Sale at the Polk County Agricultural Center, March 22-25, 2023. Over 600 entries and 300 exhibitors attended the four-day event consisting of swine, steer, and beef breeding shows as well as a showmanship clinic and an optional sale. To say the event was a success is an understatement. The outpouring of support received from members of our community was remarkable and exceeded all expectations.

**We are excited to announce our next event is scheduled for March 20-23, 2024 at the Polk County Agricultural Center, 1702 Hwy 17 S, Bartow, Florida 33830.**

CFYIA's mission is to unlock the potential of youth in our community through their involvement with livestock in agriculture. We welcome you to get involved and help accomplish our mission. Our standard packages of sponsorships are outlined on the following pages. Your donation will help pay for expenses such as the facility, judges, awards, etc. If you would like to sponsor, please fill out the information in this packet.

The CFYIA Board of Directors, committees and volunteers are working hard to make this event a memorable and impactful experience for all participants and would greatly welcome any assistance you might provide.

Thank you for your interest and I look forward to working with you to make this event one of the best offered to Polk County youth in 2024!

Sincerely

Kyle Compton, President  
Central Florida Youth In Agriculture, Inc.



# 2024 Sponsorship Levels



Thank you for your support of youth in agriculture

## **Arena \$10,000**

- Show arena named after sponsor for duration of event
- Banner with logo placed in show arena
- Name and logo featured on championship photo backdrop
- Name and logo featured on event website
- Social media advertisement
- Logo featured in Sale Buyer Guide
- Name and logo on event t-shirts
- Numerous P.A. announcements at the 3-day Showcase and Sale
- 1 reserved table at the Sponsor/Buyer dinner

## **Barn \$5,000**

- Choice of either beef breeding, steer, or swine barn area sponsor
- Banner with logo placed in barn area of sponsor's choosing
- Name and logo featured on championship photo backdrop
- Name and logo featured on event website
- Social media advertisement
- Logo featured in Sale Buyer Guide
- Name and logo on event t-shirts
- Numerous P.A. announcements at the 3-day Showcase and Sale
- 1 reserved table at the Sponsor/Buyer dinner

## **Champion Drive \$2,500**

- Name announced throughout championship drives and showmanship event
- Name and logo on banner in arena
- Name and logo featured on event website
- Social media advertisement
- Name and logo on event t-shirts
- Numerous P.A. announcements at the 3-day Showcase and Sale
- Invitation to the Sponsor/Buyer dinner

## **Division \$1,000**

- Choice of either beef breeding, steer, swine, or showmanship division sponsor
- Name announcements throughout the division of sponsor's choosing
- Name and logo on banner in arena
- Name and logo featured on event website
- Social media advertisement
- Invitation to the Sponsor/Buyer dinner

## **Class \$500**

- Choice of either beef breeding, steer, swine, or showmanship class sponsor
- Name announcements throughout the class of sponsor's choosing
- Name and logo on banner in arena
- Name and logo featured on event website
- Social media advertisement
- Invitation to the Sponsor/Buyer dinner

## **Banner \$250**

- Name and logo on banner in arena
- Social media advertisement
- Invitation to the Sponsor/Buyer dinner

**P.O. Box 2672, Lakeland, FL 33806**

**[www.youthinagriculture.com](http://www.youthinagriculture.com)**



# 2024 CFYIA Sponsorship Agreement

Yes, I want to be a sponsor of the Livestock Showcase & Sale

**Sponsorship Amount \$** \_\_\_\_\_

**Company Name**

**Scan to Donate**



**Name:**

**Address:**

**Email:**

**Phone:**

**Website:**

Please email a high-quality copy of your logo to [CFYIAgriculture@gmail.com](mailto:CFYIAgriculture@gmail.com) as soon as possible, but **no later than Friday, March 1, 2024.**

Please send this form and payment (checks payable to Central Florida Youth In Agriculture, Inc.) to P.O. Box 2672, Lakeland, FL 33806 or use the QR code below to submit electronically.

For questions, please email [CFYIAgriculture@gmail.com](mailto:CFYIAgriculture@gmail.com) or contact Kyle Compton at 863-559-0143.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**Thank you for your support of youth in agriculture**

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**[www.youthinagriculture.com](http://www.youthinagriculture.com)**