



Central Florida Youth in Agriculture
9875 Hancock Rd
Lakeland, FL 33810
CFYIAgriculture@gmail.com

Board of Directors Re: Your Guide to Participating in the Youth Livestock Sale

Carlton Taylor
President

Central Florida Youth in Agriculture (CFYIA) is excited to host our inaugural Livestock Showcase & Sale at Koren's Quarters Show Facility, 1120 Swilley Road in Plant City, Florida. This event is open to all Polk County, FL Youth that are residents or go to school in Polk County.

Kyle Compton
Vice President

On behalf of CFYIA we invite you to take part in this year's Livestock Showcase & Sale on March 25 – 27, 2021. CFYIA is an IRS recognized 501c3 non-profit organization that promotes education for the youth livestock exhibitors in our community through the Central Florida Youth In Agriculture Livestock Showcase & Sale.

Kateland Raney
Secretary

Andy Mason
Treasurer

Many learning experiences and lifelong skills are learned through exhibiting livestock. We look forward to creating a new opportunity for Polk County, Florida youth in the livestock agriculture industry. Our core values are to be open, transparent and most of all help KIDS IN AGRICULTURE. *CFYIA's mission strives to unlock the potential of youth in our community through their involvement with livestock in agriculture. We welcome you to get involved and help accomplish our mission.*

Directors

Kacie Bryant

On the next page, we have put together a guide to how you or your business can participate in the Youth Livestock Sale on Saturday, March 27th at 10 a.m. Your donation will help these youths and their market animal project, as we develop and encourage the next generation that will help feed the United States and world.

Cody Cranor

Bonnie Evans

We appreciate your consideration and hope you can join us for this exciting event. If you have any questions, please contact Carlton Taylor at (863)781-1146 or email us at CFYIAgriculture@gmail.com.

Russell Harwell

Kim Kinard

Thank you,

Robbie Lampp

Central Florida Youth in Agriculture

Michael Propst

For more information, check out our website YouthinAgriculture.com

Trista Sherouse



Guide to How You Can Participate in The Youth Livestock Sale

Live Sale - Saturday, March 27, 2021 – 10 a.m.

*Pre-Online Sale Available March 15-26th – closes at 5 p.m. on
Friday, March 26th and picks up at the live sale and live broadcast on
Saturday, March 27th at 10 a.m.*

- CFYIA is excited to host a Hybrid Sale where you or your company can participate online or in person. The sale will be posted online at www.cattleinmotion.com from March 15-26th where exhibitors can market their project to potential buyers via email, Facebook or other electronic forms of communicate. The highest online bidders of each lot will be notified Friday, March 26th, However, the final sale price is Saturday morning during the live sale – 10 a.m. to 2 p.m. So online bidders will need to resume bidding on Saturday.
- We will have a **Live Sale on Saturday, March 27th starting at 10:00 a.m.** If you are not able to attend the sale in person, you can register and participate in the online sale from CattleInMotion.com available March 15-26th or the live broadcast of the sale on Saturday, March 27th. We encourage all buyers to participate in the online sale in the event they cannot attend in person.
- Did you know that your purchase from the youth livestock sale is eligible for a tax-deduction/charitable gift? Your support helps youth with their project and encourages youth to stay involved in agriculture. Therefore, we consult your tax adviser on what deductible amount will be.
- Pre-Register as a Buyer of the CFYIA Livestock Showcase & Sale by filling out our Google Form on our website under the Livestock Showcase & Sale page.
- All pre-registered buyers that purchase will have their logo displayed during the Youth Livestock Sale and all sale day registered buyers that purchase will have their name displayed during the sale.
- All animals will be sold by the head.
- The following is estimated averages that a Swine and Steer Exhibitor would need to break-even on their project:
Swine - \$3.80 per pound or \$950 per head
Steer - \$2.50 per pound or \$3,125 per head
Again, this is an estimated break-even price and do not account for the youth's labor in the project, so by paying above these prices, you are helping these exhibitors make a profit on their projects.

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- Don't have time to participate in the sale, but want to help kids with their project, just call us or donate on our website and we will put your money to good use for the kids and report back to you on how you were able to help youth in agriculture. You can also donate the meat from the project to a local charity, such as Lighthouse Ministries, Salvation Army, Talbot House & Florida Baptist Children's Home, etc., or other charities of your choice and we will help you with this process from the meat packer.
- Below we have outlined the steps to register on www.cattleinmotion.com as an online bidder/buyer:

STEPS TO REGISTER FOR THE ONLINE YOUTH LIVESTOCK SALE:

Creating an account is the first step. You also need to complete your Lifetime Verification, and Sign up for each sale you are interested in. Your Lifetime Verification is basically a way for Cattle In Motion to verify that you are who you say you are. Basically what we do is Charge you \$1 on your Visa or MasterCard one time. By doing this, we are basically matching the information that is in your account with what your Card Company has. We DO NOT store your Credit Card information, and will NEVER charge anything to you again on that card. Once this is done one time, you will never have to do it again for any of the Sales we Broadcast. When you sign up for a particular sale, it basically adds you to a list that the Ranch Owner or Sale Manager can look at. From there they have the right to remove people from the list if they have had issues in the past.

[I am only watching, do I still need to create an account?](#)

Yes, to be able to watch a Cattle In Motion Live Broadcast (Show or Sale) you will need to create an account. This is free to do and only takes a few minutes. [CLICK HERE](#) to do this now. Please remember as you set up your account, to write down your Username and Password, and keep them somewhere safe. These are case sensitive, so If you use COW as a password, and try cow when you log in later it will not work.

[Can I watch a Show/Sale from my I-Pad/I-Phone?](#)

No, I-Pads/I-Phones do not support Adobe Flash, this prevents you from watching. Your Android or Blackberry should be fine. You will just need to make sure that you have an Adobe Flash player downloaded. It is a free download at www.adobe.com

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DONOR/SPONSOR INFORMATION

Donor Name:

Donor Email Address:

Mailing Address:

Donation Level: _____

If you would like to contribute a different amount, please list here: \$ _____

Please make checks payable to: Central Florida Youth In Agriculture, Inc

Thank you for your contribution to Central Florida Youth in Agriculture!

We can't wait for you to join us at the Showcase & Sale!

March 25-27, 2021